

HENRY CHINEA

I'm a Cuban-American creative professional based in Miami that's crazy about words, storytelling, and culture.

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EXPERIENCE

Freelance Copywriter/Proofreader

JULY 2015 – PRESENT

Clients (see my resume [webpage](#) for a full breakdown of accounts worked on):

FOR (Focus on Results) | 12.18 – PRESENT | Copywriter + Proofreader

Starboard Cruise Services | 11.18 – 12.18 | Copywriter + Proofreader

X7 Events | 9.18 – 11.18 | Copywriter

Republica Havas | 4.18 – 11.18 | Proofreader

Nobox | 12.17 – 8.18 | 12.18 – PRESENT | Copywriter + Proofreader

Samba Rock | 7.15 – 7.18 | Copywriter + Proofreader

Urbana Creative Group | 2.18 – 4.18 | Proofreader

WOW MKTG | 11.17 – 12.17 | Copywriter + Proofreader

Section Website Editor | American Welding Society

AUGUST 2010 – JULY 2016

Published and edited content on Section (local chapter) websites

Junior Copywriter | Creative Marketing Partners

NOVEMBER 2009 – MARCH 2010

Accounts: Preferred Care Partners, Esserman Nissan, Esserman Volkswagen, Weston Nissan, Weston Volvo, and new business

Proofreader | SapientRazorfish

FEBRUARY 2009 – NOVEMBER 2009

Accounts: Celebrity Cruises, Azamara Cruises, Hawaiian Airlines, Citi, Prudential, Dove Chocolate, Travelers Insurance, Keybank, and new business

EDUCATION

Bachelor of Science, Mass Communication Florida International University, Class of 2006

Completed all courses in the Advertising Creative track

Last Updated: 12.28.18

SKILLS

Overall

Writing • Proofreading • Editing
Concepting • Brainstorming
Community Management
Web Maintenance • Email Marketing
Photo/Video Editing

Software

Microsoft:

Word, Outlook, Excel, PowerPoint

Adobe Creative Suite:

Photoshop, Dreamweaver, Acrobat, Premiere

Content Management Systems:

ExpressionEngine, WordPress

Social Media (Publishing/Management):

Facebook, Twitter, Instagram, LinkedIn
Hootsuite, Agorapulse, Gain

Operating Systems:

Mac OS X, Windows, iOS, Android

VOLUNTEER/INTERNSHIP EXPERIENCE

One Club Miami (11.18 – PRESENT)

Volunteer

Create content for all platforms and assist with managing social media

Zubi Advertising (6.06 – 7.06)

Advertising Intern

Worked with a team of interns in the role of Copywriter (paired with an Art Director) to present and pitch campaign ideas to Zubi executives for an American Airlines campaign